

Systems thinker | designer & social/organizational innovation strategist | artist | educator

SKILLS

Research: Design-led research, systems thinking + mapping.

Creative expression: Graphic design and art direction, graphic recording/facilitation, communication strategy, concept development, mural painting, drawing, character development and scriptwriting, copywriting, basic knowledge of acting.

Strategic-Creative Direction: Design and facilitation of social innovation/organizational change work, participatory art and design, cultural production and events, community organization and project management.

Teaching: Curriculum, lecture and workshop design, coordination of guests, recitation leader, coaching and direction of creative work and personal/group development.

EDUCATION

Parsons School of Design/The New School
New York, USA. MFA in Transdisciplinary Design, with a special focus on management & organization development, scriptwriting & performance. Awarded the Provost Scholarship.
Fall 2016 – Spring 2018

Konstfack University College of Arts, Crafts and Design
Stockholm, Sweden. Post graduate independent half time courses “Transdisciplinary Studio” and “Organising Discourse.”
Fall 2014 – Fall 2015

Savannah College of Art and Design
Atlanta, USA. BFA in Graphic Design. Awarded Outstanding Academic Achievement Award and

nomination for the Presidential Medal.
Fall 2003 – Winter 2007

Uppsala University
Online course. From colony to super power: USA.
Summer 2005

Stockholm University
History of Ideas.
Spring 2003

Tensta Gymnasium
Stockholm, Sweden. Natural Science Program. Awarded Science Student and Art Student of the year.
Fall 1999 – Spring 2002

INFORMAL EDUCATION

Basic knowledge of Theory U and Social Presencing Theater, Theater of the oppressed, Systemic Constellation work, Integral theory, movement work in relation to personal/group/systems change.

Many years of informal studies and research on topics of constructions of race, as well as power dynamics and social marginalization in Sweden and the US.

WORK + COMMUNITY ENGAGEMENT

Parsons School of Design Strategies
New York, USA.

Faculty in the BBA Strategic Design and Management/Integrated Design programs. Taught four sections of “Creative Team Dynamics: Identity and change” over two semesters. Workshop leader for “Navigating the field: Personal and professional development.”
Fall 2018 – Spring 2019

Recitation leader for the course “Innovation” in the BBA program.
Fall 2017

Research assistant/graphic facilitator during conferences and strategic meetings/events within School of Design Strategies.
Fall 2016 – Spring 2018

KOKO Labs
Stockholm, Sweden. Self-employed.

Creative and participatory leadership within scenography, interior design and mural painting for social practitioners Stadsmissionen, community house Fisksåtra Folkets Hus and cultural institution Kulturskolan, engaging groups of children, teenagers and families in creative expression.

Self-initiated script writing (under guidance from dramaturg Eva-Maria Dahlin) and creative leadership of social/artistic research project exploring psychosocial structures in Sweden related to topics of integration and immigration.

Art Direction, design, illustration and concept development for clients such as ad agencies Grey and INGO, production company Dareville and Lonely Duck, start up children’s brand and product innovators Tröstisar, artist Streckgubben, book publisher Brombergs and theater group Tjechovensemblen. Tröstisar cuddly plasters were selected to be sold at the MOMA design store in New York, and awarded Family Choice Award + Mom’s choice award (US) and the nomination for Formex Formidable Design Award (Swe).

Teaching of classes in Illustrator, Photoshop, art direction and graphic design at Bergs School of Communication and Jensen and Nackademin Vocational Schools.

May 2009 – May 2016

Stadsmissionen
Stockholm, Sweden. Short-term employment as youth leader and creative facilitator during five weeks of summer camps for youth and families in 2014. In 2015, I was employed to arrange and project manage a creative summer camp for girls.
Summer 2014 + Summer 2015

StreetGäris
Stockholm, Sweden. Board member during the founding year for female network founded upon an intersectional collectivity, where “our differences is our strength”.
Fall 2013 – Fall 2014

**WORK + COMMUNITY
ENGAGEMENT****Creative Call: Atlanta x Stockholm**

Stockholm, Sweden. Initiator, director and designer for cultural festival with 11 participating artists from Atlanta, USA, and events at community house Blå Huset in Tensta, and established inner city institutions Moderna Museet and Kulturhuset.

Local collaboration partners included mural activists, social practitioners, grassroots organizations, an educational association, and a capoeira group.

My role included mobilizing the network in close collaboration with Creative Culture consultant Bem Joiner and curator Nicole Smith, as well as raising funds and in-kind donations. As Graphic Designer I was responsible for branding, communication

and marketing of the festival.
July 2011 – December 2012

Love Tensta - Sweden's first hope agency!

Co-founder, designer, communication strategist, copywriter, event planner and more, for think tank based in Tensta, Stockholm, focusing on topics of integration and community empowerment.

Awarded Rebell's Inner Peace prize for my work.
December 2009 – December 2010

Publicis Modem

New York, USA. Interactive Graphic Designer.
June 2007 – April 2008

RESIDENCIES

Residence Scholar. East Side Institute, New York, USA. Volunteer work and participation in weekly online and on-site training seminars in community development at the intersection of psychology, philosophy and performance arts. Introduction to the social innovation practices of sister-organizations the All Stars Project, developing youth and social relations around marginalized communities, and Performance of a Lifetime, developing teams and leadership in large organizations.
Fall 2018 – Spring 2019

Change Maker in Residence. Röstånga, Sweden. Exploring rural and public sector innovation in Röstånga and the larger Skåne region.
Summer 2017

SELECT LECTURES**Garaget**

Malmö, Sweden. "What individual, group and organizational shifts are needed to fulfill Agenda 2030?" Arranged by Sensus and Projekt Sofielund/ Malmö City.
December 2019

Malmö University

Invited to the class "Graphic Design: the research field" to share my journey from traditional graphic design and visual communication to transdisciplinary design.
November 2019

PPLG (Perform. Play. Learn. Grow.)

Thessaloniki, Greece, conference for performance activists. Presented my intervention philosophy "Conflitual Harmony" with select case studies at the intersection of design strategy and performing arts.
October 2019

Parsons School of Design Strategies

New York, USA. Guest lecture on systems thinking along with Dani Sanchez for the class "Ethics of Sustainability."
Spring 2018

Malmö University

Invited by Mötesplats Social Innovation to speak about design, art and social change.
Summer 2017

Konstfack

Stockholm, Sweden. Invited to speak to a group of MA students in Visual Culture and Learning, about art and design as social practice.
October 2015

Savannah College of Art and Design

Atlanta, USA. Invited to a senior Graphic Design class to share my path from graphic design to an expanded notion of design as part of an artistic and social practice.
January 2015

Berghs School of Communication

Stockholm, Sweden. Lecture and workshop series on the topic of "Social Design: How can Graphic Design be used as a tool for social change?"
December 2013

Center against Racism yearly conference

Stockholm, Sweden. Representing female network StreetGäris along with Hanna Ghouh Borglund. Topic: what does it take for us to create a truly inclusive democracy where everyone feels needed and seen, regardless of background?
December 2013

Design and Arkitekturmuseet

Invited by mural activists Förorten i Centrum during their exhibit "Who owns the city", to represent StreetGäris along with Hanna Ghouh Borglund. Topic: How are diverse communities created and maintained? How do they connect to broader issues of democracy and access to the public sphere?
November 2013

Moderna Muséet

Invited to talk to a group of curators and art mediators. Topic: "Alienation, hierarchies and hope – connecting the American South with the Swedish suburbs", discussing structures of segregation in connection to the art sphere in Sweden and Atlanta, as well as strategies and methods for inclusion.
January 2013

Multicultural Center in Botkyrka

Invited to speak about my work with Love Tensta. The lecture included topics of the constructed image of the Swedish multicultural suburbs, and how design and communication can shift mind sets and perceptions.
May 2011

SSU conference

The lecture discussed my work with Love Tensta, and how grass roots initiatives and strategic communication can be a political force on topics of integration, segregation and immigration.
June 2009